


PRESENTATION OF

THE SOCIAL LEADERSHIP MODEL (SLM)



Meta-morphoses
Developing Social Leadership


COMPONENTS OF THE SOCIAL LEADERSHIP MODEL



Personal & Interpersonal skills
Developing congruence, empathy, acceptance



Diplomacy & Mediation
Finding simple solutions to complex issues



Building Teams & Communities
Serving a social cause

COMPONENT 1: Personal & Interpersonal skills

THE NECESSARY CONDITIONS FOR GROWTH AND EMPOWERMENT

- **CONGRUENCE** synonyms: genuineness, authenticity, honesty. Showing your true self, what you really think, feel.
- **EMPATHY:** active listening to connect with the person, seeing the world from the perspective of the other person.
- **ACCEPTANCE** antonyms: labelling, judgment, prejudice, discrimination.

COMPONENT 1: Personal & Interpersonal skills

THE NECESSARY CONDITIONS FOR GROWTH AND EMPOWERMENT

- Decades of scientific research in the field of humanistic psychotherapy have proved that these three conditions help people to grow and thrive.
- The most eminent psychotherapists of the 20th century such as Abraham Maslow and Carl Rogers dedicated their lives in researching what it takes for people to actualise and be constructive.

COMPONENT 1: Personal & Interpersonal skills

THE NECESSARY CONDITIONS FOR GROWTH AND EMPOWERMENT

What can you achieve with these three conditions in your working environment?

- Open communication
- Healthy interpersonal relationships among employees
- Self-directiveness / self-management of teams
- Engagement, motivation, empowerment and growth of Human Resources.

COMPONENT 2: Diplomacy & Mediation

FINDING SOLUTIONS TO COMPLEX ISSUES

Very often issues escalate to complicated and complex problems because the parties adopt the “I am right and your are wrong” perspective.

How to break the impasse?

You can use either authority, if you are in a higher hierarchical level, or diplomacy & mediation.

COMPONENT 2: Diplomacy & Mediation

FINDING SOLUTIONS TO COMPLEX ISSUES

Benefits of diplomacy & mediation:

- During the mediation process people grow and learn each other
- Relationship is restored and reinforced
- Cooperation improves
- Lines of communication open up again.
- Working environment becomes healthier.

COMPONENT 3: Building teams & Communities SERVING A SOCIAL CAUSE

- Finding the social cause that makes sense for your company to serve and connect with.
- Build team or teams of volunteers within your company to run project(s) around this cause.
- Connect with the community within the society which is related to your cause.

COMPONENT 3: Building teams & Communities SERVING A SOCIAL CAUSE

Benefits of serving a social cause as a company:

- Studies have shown that when employees pursue a profound purpose there are significant positive effects such as higher levels of motivation and productivity, better mental and physical health.
- Company acquires unique value point

SML CONNECTS COMPANIES TO THE SOCIETY, MINDS & HEARTS OF PEOPLE AND PROFITS INCREASES.....HOW?

EMPLOYEES ACQUIRE A
CAUSE
PRODUCTIVITY INCREASES

THE COMPANY ACQUIRES
MORE VISIBILITY
THE RELATIONAL CAPITAL
INCREASES

